



VALLEFLOR

Est. 1996

A person with long brown hair, seen from the back, is holding a very large, overflowing bouquet of flowers. The bouquet is a mix of purple, pink, white, and yellow flowers, including daisies and chrysanthemums. The person is wearing a blue denim jacket. The background is a bright, outdoor setting with green foliage and a white structure, possibly a greenhouse, in the distance.

QUALITY
SERVICE
CONSISTENCY

WWW.VALLEFLOR.COM.EC

WAVELIFE





OUR COMPANY

Valleflor was established in 1996 as a family business in Puembo, Ecuador. We focus our production on complex, high-demand, and high-value varieties of summer flowers.

We own five neighboring farms with a total of 198 acres (80 acres in production), and we are located at a 10 min drive from the airport, which grants us flexibility and shorter delivery distance. The way we handle our logistics helps us maintain the quality and freshness of our flowers.

We keep widening our production by testing as many "coded test plants" as possible from our breeders. This allows us to offer our customers the most recent varieties.

We produce a wide portfolio of flower varieties including **Delphinium, Statice, Alstroemeria, Aster, Solidago, Limonium, Eryngium** and others.

The owner is responsible for running the company, together with a strong professional team. Our service is tailored to each of our customers, and our goal is to create long-term commercial relationships.

The personalized service that we offer and the excellent products that meet the highest quality standards, make us stand out from other farms.



Fresh Cut Summer Flowers **From Ecuador**



Our technology

Our modern and efficient "Research and Development Department" has developed a Breeding Delphinium Program and a state of the art tissue culture laboratory to create new varieties.

We guarantee our flowers vase life by hydrating them with natural products, and our efficient system for tracking and logistics. All these impressive tools and technology make a difference in quality, consistency and service.





carnival
by VALLEFLOR

More flowers, great value... That's our exclusive brand promise and the reason why Valleflor created this new product line under our trademark "CARNIVAL".

Carnival products are the selection of the best stems produced, in which we guarantee exceptional quality based on specific parameters for each variety.





more flowers, great value!



CARNIVAL ASTER DUPLLO



A showy variety of Asters!
Fully double aster with intense colors...
Unusual lovely blooms!



LATERALS PER BUNCH:

20



LENGTHS AVAILABLE:

80 cm

AVAILABLE COLORS:

PURPLE

HOT PINK

- Double petalled
- 5 times more flowers per stem
- 50cm laterals

- Add value to any arrangement
- Year-round availability





more flowers, great value!



CARNIVAL ASTER

3M STEMS
SOLD PER YEAR

**Bright Eyes and Sweet
Colored Petals**



LATERALS PER BUNCH:

20



LENGTHS AVAILABLE:

80 cm

AVAILABLE COLORS:

PURPLE

WHITE

PINK

- Unique premium flower
- 5 times more flowers per stem
- More than 20 thick laterals
- 40-50cm laterals

- Adds color to any trendy arrangement
- Excellent traveler
- Long lasting vase life and consistency
- Year-round availability





more flowers, great value!



CARNIVAL GOLD

Outstanding
Golden Color

1M STEMS
SOLD PER YEAR



LATERALS PER BUNCH:

20



LENGTHS AVAILABLE:

80 cm

AVAILABLE COLORS:

YELLOW

- Unique premium flower
- Five times more flowers per stem
- More than 20 thick laterals
- Vibrant yellow color

- Excellent traveler
- Long lasting vase life and consistency
- Year-round availability





more flowers, great value!



CARNIVAL TISSUE CULTURE STATICE

Super Bunches!



STEMS PER BUNCH:

10



LENGTHS AVAILABLE:

80 cm

AVAILABLE COLORS:

PURPLE

- More flowers per stem
- Blooms that add volume to the arrangements
- Large and full flowers

- Long and strong stems
- Optimal resistance to botrytis
- Year-round availability





more flowers, great value!



CARNIVAL ERYNGIUM

Seems to
last forever!

1M STEMS
SOLD PER YEAR



STEMS PER BUNCH:

5



LENGTHS AVAILABLE:

70 - 80 cm

AVAILABLE COLORS:

BLUE

- Will not lose its intense colors after days in vase
- New age flower perfect for minimalist and modern deco
- Adds volume and color to your bouquets
- One of the strongest travelers
- Sturdy stem





VALLEFLOR

Est. 1996

BLOSSOM DELPHINIUM

More than 5 million stems sold per year!



Quality, Service, Consistency

DELPHINIUM ELATUM

*Elegant and exclusive varieties
created in Valleflor's breeding &
biotechnology program*



STEMS PER BUNCH:

5



LENGTHS AVAILABLE:

70 - 130 cm

AVAILABLE COLORS:

FULL MOON RIVER	BLACK VELVET
WHITE RIVER	PINK RIVER
SKY RIVER	BLUE RIVER
MANUELA	

- Available in solid colors or assorted
- Used alone is a show by itself
- Double flower
- Longer shelf life
- More blooms per stem
- Needs clean water and flower food for optimum performance
- Year-round availability

5M STEMS
SOLD PER YEAR





Quality, Service, **Consistency**

DELPHINIUM ROYAL

Tissue culture plants developed in an advanced breeding program to ensure quality and resistance



STEMS PER BUNCH:

10



LENGTHS AVAILABLE:

60 - 100 cm

AVAILABLE COLORS:

LIGHT BLUE

DARK BLUE

- Available in solid colors
- Single flower
- Long lasting vase life
- More blooms per stem
- Year-round availability





Quality, Service, **Consistency**

DELPHINIUM

Bella Andes White®



VALLEFLOR
Breeding
Genetics and Plant Technology

OUR OWN
VARIETY



STEMS PER BUNCH:

10



LENGTHS AVAILABLE:

60 - 100 cm

AVAILABLE COLORS:

WHITE

- Available in solid colors
- Single flower
- Long lasting vase life
- More blooms per stem
- Year-round availability

COMING SOON:
**shades
of blue**





Quality, Service, **Consistency**



Perfection®
One stem in a million

ALSTROEMERIA

VIBRANT BLOOMS!



STEMS PER BUNCH:

10



LENGTHS AVAILABLE:

85 cm

AVAILABLE COLORS:

WHITE	HOT PINK	YELLOW
ORANGE	PINK	RED
LAVENDER	PURPLE	NOVELTY

- Bloom size 25% more than a regular Alstroemeria
- Longer stems
- 5-7 BIG flowers per stem
- Thick Stems
- Exclusive and consistent quality
- Bright and contrasting colors
- Year-round availability





TISSUE CULTURE STATICE

LOVELY MIX OF COLORS

MORE THAN **20M**
STEMS SOLD PER YEAR!



STEMS PER BUNCH:

10



LENGTHS AVAILABLE:

50 - 70 cm

AVAILABLE COLORS:

PURPLE

LAVENDER

YELLOW

PINK

WHITE

- Airy flower
- Large and full flowers
- Bright and innovating colors
- Wide variety of colors
- The perfect filler for any kind of arrangement
- Year-round availability
- Excellent traveler
- Rainbow bunches available





Quality, Service, **Consistency**



LIMONIUM

AMAZING EYE CATCHER FILLER



STEMS PER BUNCH:

10



LENGTHS AVAILABLE:

60 - 70 cm

AVAILABLE COLORS:

STRONG VIOLET

- Neutral fragrance
- No shedding
- Excellent traveler
- Voluminous branches

1M STEMS
SOLD PER YEAR





ALSTROEMERIA

More colors more fun!



STEMS PER BUNCH:

10



LENGTHS AVAILABLE:

70 - 80 cm

AVAILABLE COLORS:

WHITE	HOT PINK	YELLOW
ORANGE	PINK	RED
LAVENDER	PURPLE	NOVELTY



- Will not loose its intense colors after days in vase
- New age flower perfect for mini- malist and modern deco
- Adds volume and color to your bouquets
- One of the strongest travelers
- Sturdy stem



Quality, Service, **Consistency**



ECHEVERIA / SUCCULENTS

Enhance The Beauty



LENGTHS AVAILABLE:

medium, large.

AVAILABLE COLORS:

GREEN	LIGHT GREEN
BLACK	PURPLE PEARL
SILVER DUST	

- Perfect complement for stunning and unique bouquets
- Adds color and texture to the arrangements
- Long lasting vase life
- Year-round availability



PRODUCT INFORMATION CHART

CARNIVAL SERIES

PRODUCT	STEMS	PACKING QB	PACKING HB	COLORS
Carnival TC Statice (80cm)	10st	15	-	PURPLE
Carnival Gold (80cm)	20 Laterals	17	-	YELLOW
Carnival Aster (80cm)	20 Laterals	17	-	WHITE, PURPLE, PINK
Carnival Aster Duplo (80cm)	20 Laterals	17	-	PURPLE, HOT PINK
Carnival Eryngium (70cm-80cm)	5st	15-12	-	BLUE

BLOSSOM DELPHINIUM SERIES

PRODUCT	STEMS	PACKING QB	PACKING HB	COLORS
Delphinium Elatum (70cm-130cm)	5st	18-10	-	SKY BLUE, WHITE, PINK, WHITE / GRAY, LAVENDER, DARK PURPLE
Delphinium Royal (60cm-100cm)	10st	25-18	-	DARK BLUE, LIGHT BLUE
Delphinium Bella Andes White (60cm-100cm)	10st	25-18	-	WHITE

PERFECTION

PRODUCT	STEMS	PACKING QB	PACKING HB	COLORS
Alstroemeria Perfection (85cm)	10st	16	-	HOT PINK, PINK, PURPLE, LAVENDER, RED, ORANGE, WHITE, YELLOW, BICOLOR

VALLEFLOR SERIES

PRODUCT	STEMS	PACKING QB	PACKING HB	COLORS
TC Statice (50cm-70cm)	10st	27-22	42-32	PURPLE, LAVENDER, PINK, WHITE, YELLOW
Limonium (60cm-70cm)	10st	30-25	45-35	STRONG VIOLET
Alstroemeria Premium (80cm)	10st	16	25	HOT PINK, PINK, PURPLE, LAVENDER, RED, ORANGE, WHITE, YELLOW, BICOLOR
Alstroemeria Select (70cm)	10st	20	30	HOT PINK, PINK, PURPLE, LAVENDER, RED, ORANGE, WHITE, YELLOW, BICOLOR
Eryngium (50cm-60cm)	10st	20	30	BLUE

PRODUCT	STEMS	PACKING 16TH	PACKING EB	PACKING QB	COLORS
Succulents / Echeverias (7cm-12cm)	1	25	40	60	GREEN, LIGHT GREEN, BLACK, SILVER DUST, PURPLE PEARL

DYED SERIES

PRODUCT	STEMS	PACKING QB	PACKING HB	COLORS
Dyed Statice (55cm-70cm)	10st	27-22	42-32	ALL COLORS
Dyed Eryngium (50cm-60cm)	10st	20	30	ALL COLORS

PRODUCT	STEMS	PACKING 16TH	PACKING EB	PACKING QB	COLORS
Succulents / Echeverias (7cm-12cm)	1	25	40	60	ALL COLORS



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