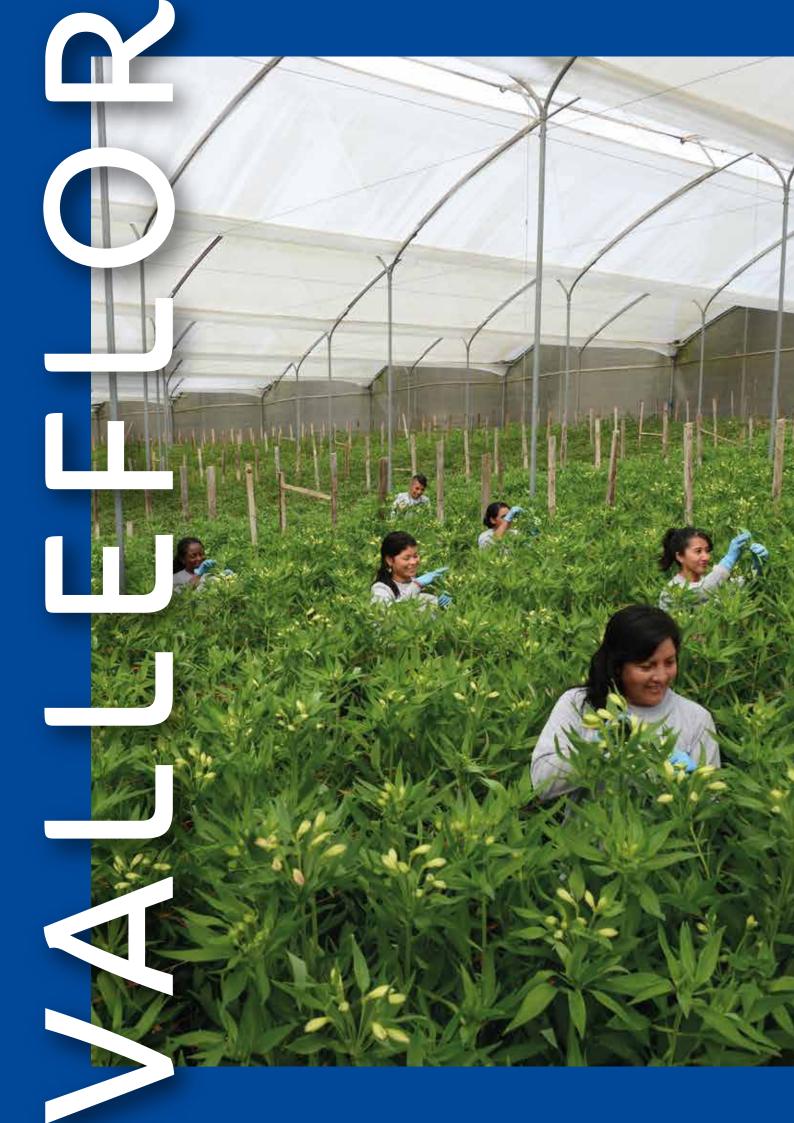


Est. 1996



WWW.VALLEFLOR.COM.EC





OUR COMPANY

Valleflor was established in 1996 as a family business in Puembo, Ecuador. We focus our production on complex, high-demand, and high-value varieties of summer flowers.

We own five neighboring farms with a total of 198 acres (80 acres in production), and we are located at a 10 min drive from the airport, which grants us flexibility and shorter delivery distance. The way we handle our logistics helps us maintain the quality and freshness of our flowers.

We keep widening our production by testing as many "coded test plants" as possible from our breeders. This allows us to offer our customers the most recent varieties.

We produce a wide portfolio of flower varieties including **Delphinium**, **Statice**, **Alstroemeria**, **Aster**, **Solidago**, **Limonium**, **Eryngium** and **others**.

The owner is responsible for running the company, together with a strong professional team. Our service is tailored to each of our customers, and our goal is to create long-term commercial relationships.

The personalized service that we offer and the excellent products that meet the highest quality standards, make us stand out from other farms.



Fresh Cut Summer Flowers From Ecuador



Our technology

Our modern and efficient "Research and Development Department" has developed a Breeding Delphinium Program and a state of the art tissue culture laboratory to create new varieties.

We guarantee our flowers vase life by hydrating them with natural products, and our efficient system for tracking and logistics. All these impressive tools and technology make a difference in quality, consistency and service.













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LATERALS PER BUNCH:

3

LENGTHS AVAILABLE:

20

80 cm

AVAILABLE COLORS:

PURPLE HOT PINK

- Double petalled
- 5 times more flowers per stem
- 50cm laterals

- Add value to any arrangement
- Year-round availability



CARNIVAL ASTER

Bright Eyes and SweetColored Petals



LATERALS PER BUNCH:

LENGTHS AVAILABLE:

20

80 cm

AVAILABLE COLORS:

PURPLE

WHITE

PINK

- Unique premium flower
- 5 times more flowers per stem
- More than 20 thick laterals
- 40-50cm laterals

- Adds color to any trendy arrangement
- Excellent traveler
- Long lasting vase life and consistency
- Year-round availability





GARNIVAL GOLD

Outstanding Golden Color



LATERALS PER BUNCH:

20

\$

LENGTHS AVAILABLE:

80 cm

AVAILABLE COLORS:

YELLOW

- Unique premium flower
- Five times more flowers per stem
- More than 20 thick laterals
- Vibrant yellow color

- Excellent traveler
- Long lasting vase life and consistency

1M STEMS OLD PER YEAR

- Year-round availability







CARNIVAL TISSUE CULTURE STATICE

Super Bunches!



STEMS PER BUNCH:

3

LENGTHS AVAILABLE:

10

80 cm

AVAILABLE COLORS:

PURPLE

- More flowers per stem
- Blooms that add volume to the arrangements
- Large and full flowers
- Long and strong stems
- Optimal resistance to botrytis
- Year-round availability





CARNIVAL

ERYNGIUM

Seems to last forever!



STEMS PER BUNCH:

3

1M STEMS SOLD PER YEAR

LENGTHS AVAILABLE:

5

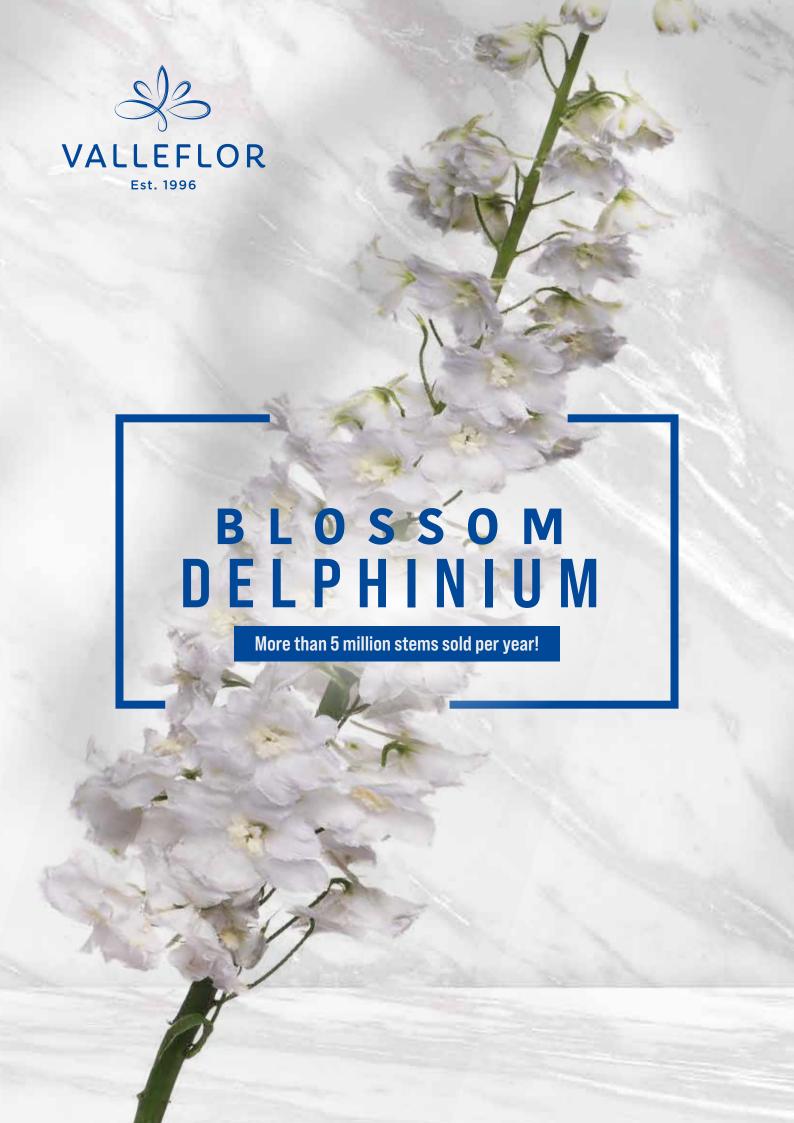
70 - 80 cm

AVAILABLE COLORS:

BLUE

- Will not lose its intense colors after days in vase
- New age flower perfect for minimalist and modern deco
- Adds volume and color to your bouquets
- One of the strongest travelers
- Sturdy stem







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STEMS PER BUNCH:

5

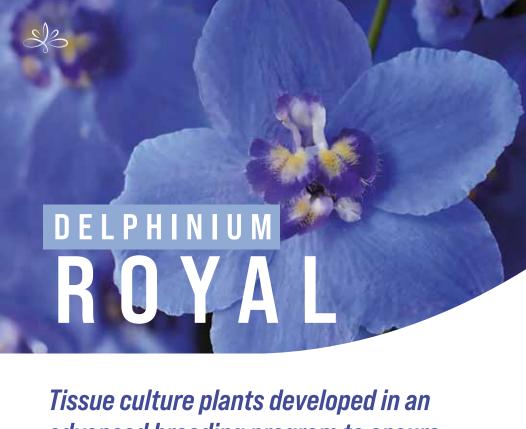


70 - 130 cm

FULL MOON RIVER	BLACK VELVET
WHITE RIVER	
SKY RIVER	BLUE RIVER
MANUELA	

- Available in solid colors or assorted
- Used alone is a show by itself
- Double flower
- Longer shelf life

- More blooms per stem
- Needs clean water and flower food for optimum performance
- Year-round availability



Tissue culture plants developed in an advanced breeding program to ensure quality and resistance



STEMS PER BUNCH:

10



60 - 100 cm

AVAILABLE COLORS:

DARK BLUE

- Available in solid colors
- Single flower
- Long lasting vase life
- More blooms per stem
- Year-round availability





LENGTHS AVAILABLE:

- Available in solid colors
- Single flower
- Long lasting vase life
- More blooms per stem
- Year-round availability



ALSTROEMERIA

VIBRANT BLOOMS!



STEMS PER BUNCH:

LENGTHS AVAILABLE:

10

85 cm

		3.5
WHITE	HOT PINK	YELLOW
ORANGE	PINK	RED
LAVENDER	PURPLE	NOVELTY

- Bloom size 25% more than a regular Alstroemeria
- Longer stems
- 5-7 BIG flowers per stem
- Thick Stems

- Exclusive and consistent quality
- Bright and contrasting colors
- Year-round availability





TISSUE CULTURE

STATICE

LOVELY MIX OF COLORS

MORE THAN 20M STEMS SOLD PER YEAR!



STEMS PER BUNCH:



LENGTHS AVAILABLE:

10

50 - 70 cm

PURPLE	LAVENDER	YELLOW
	WHITE	

- Airy flower
- Large and full flowers
- Bright and innovating colors
- Wide variety of colors
- The perfect filler for any kind of arrangement
- Year-round availability
- Excellent traveler
- Rainbow bunches available







AMAZING EYE CATCHER FILLER



STEMS PER BUNCH:

10



60 - 70 cm

AVAILABLE COLORS:

STRONG VIOLET

- Neutral fragrance
- No shedding
- Excellent traveler
- Voluminous branches



ALSTROEMERIA

More colors more fun!



STEMS PER BUNCH:

10



70 - 80 cm

WHITE	HOT PINK	YELLOW
ORANGE	PINK	RED
LAVENDER	PURPLE	NOVELTY

- Will not loose its intense colors after days in vase
- New age flower perfect for mini- malist and modern deco
- Adds volume and color to your bouquets
- One of the strongest travelers
- Sturdy stem





ECHEVERIA / SUCCULENTS

Enhance The Beauty



medium, large.

GREEN	LIGHT GREEN
BLACK	PURPLE PEARL
SILVER DUST	

- Perfect complement for stunning and unique bouquets
- Adds color and texture to the arrangements
- Long lasting vase life
- Year-round availability



PRODUCT INFORMATION CHART

CARNIVAL SERIES				
PRODUCT	STEMS	PACKING QB	PACKING HB	COLORS
Carnival TC Statice (80cm)	10st	15	-	PURPLE
Carnival Gold (80cm)	20 Laterals	17	-	YELLOW
Carnival Aster (80cm)	20 Laterals	17	-	WHITE, PURPLE, PINK
Carnival Aster Duplo (80cm)	20 Laterals	17	-	PURPLE, HOT PINK
Carnival Eryngium (70cm-80cm)	5st	15-12	-	BLUE

BLOSSOM DELPHINIUM SERIES					
STEMS	PACKING QB	PACKING HB	COLORS		
5st	18-10	-	SKY BLUE, WHITE, PINK, WHITE / GRAY, LAVENDER, DARK PURPLE		
10st	25-18	-	DARK BLUE, LIGHT BLUE		
10st	25-18	-	WHITE		
	STEMS 5st 10st	STEMS PACKING QB 5st 18-10 10st 25-18	STEMS PACKING QB PACKING HB 5st 18-10 - 10st 25-18 -		

PERFECTION				
PRODUCT	STEMS	PACKING QB	PACKING HB	COLORS
Alstroemeria Perfection (85cm)	10st	16	-	HOT PINK, PINK, PURPLE, LAVENDER, RED, ORANGE, WHITE, YELLOW, BICOLOR

PRODUCT	STEMS	PACKING QB	PACKING HB	COLORS		
TC Statice (50cm-70cm)	10st	27-22	42-32	PURPLE, LAVENDER, PINK, WHITE, YELLOW		
Limonium (60cm-70cm)	10st	30-25	45-35	STRONG VIOLET		
Alstroemeria Premium (80cm)	10st	16	25	HOT PINK, PINK, PURPLE, LAVENDER, RED, ORANGE, WHITE, YELLOW, BICOLOR		
Alstroemeria Select (70cm)	10st	20	30	HOT PINK, PINK, PURPLE, LAVENDER, RED, ORANGE, WHITE, YELLOW, BICOLOR		
Eryngium (50cm-60cm	10st	20	30	BLUE		
PRODUCT	STEMS	PACKING 16TH	PACKING EB	PACKING QB	COLORS	
Succulents / Echeverias (7cm-12cm)	1	25	40	60	GREEN, LIGHT GREEN, BLACK, SYLVER DUST, PURPLE PEARL	

DYED SERIES						
PRODUCT	STEMS	PACKING QB	PACKING HB	COLORS		
Dyed Statice (55cm-70cm)	10st	27-22	42-32	ALL COLORS		
Dyed Eryngium (50cm-60cm)	10st	20	30	ALL COLORS		
PRODUCT	STEMS	PACKING 16TH	PACKING EB	PACKING QB	COLORS	
Succulents / Echeverrias (7cm-12cm)	1	25	40	60	ALL COLORS	







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